

# LICENSING ACT 2003

## Application for New Premises Licence

### 1. The Application

Name of Applicant:	Shell UK Oil Products Ltd
Name & Address of Premises:	Shell Neasden 369 North Circular Road, NW10 0HS
Applicants Agent:	Lockett & Co

The application is for a new premises licence as follows:

- 1 To open for late night refreshment from 23:00hrs to 05:00hrs Monday – Sunday and the supply of alcohol and to remain open from 00:00hrs to 24:00hrs Monday – Sunday.

### 2. Background

None

### 3. Promotion of the Licensing Objectives

See the separate schedule.

### 4. Relevant Representations

The Police have made a representation requesting conditions be placed on any licence that may be granted.

### 5. Interested Parties

None

### 6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating

schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

## **7. Associated Papers**

- A. Copy of Application Form (blank pages have been intentionally omitted).
- B. Copy of Police Representation.